

8.5.1 EVALUATION COMPLETED EXAMPLE

This example shows how a community might complete the Evaluation Template. It is intended to provide guidance and does not represent required or expected outcomes.

PROGRAM / INITIATIVE INFORMATION (EXAMPLE)

Program or Initiative Name	Time Period Evaluated	Lead Organization	Primary Contact
Community Brain Health Awareness Series	January–June 2026	Community Health Coalition	Jane Smith, Program Coordinator

ACTIVITIES & PARTICIPATION (EXAMPLE)

Activity	Date(s)	Target Audience	Number of Participants	Notes
Brain Health Presentation at Library	Feb 15, 2026	Older adults	28	Strong interest and discussion
Caregiver Education Workshop	Apr 10, 2026	Family caregivers	15	Participants requested ongoing support

OUTCOMES & IMPACT (EXAMPLE)

Outcome Area	What Was Expected	What Happened	Evidence or Examples
Awareness of brain health	Increase knowledge of brain-healthy behaviors	Participants reported increased understanding	Post-event surveys and comments
Caregiver support	Connect caregivers to resources	Caregivers requested support group	Follow-up emails and sign-up list

PARTICIPANT & PARTNER FEEDBACK (EXAMPLE)

Source of Feedback	Key Themes or Quotes	Suggested Improvements
Participants	"I didn't realize how many things I could do to protect my brain."	Offer sessions in the evening
Partners	Strong collaboration across organizations	Earlier planning for promotion

LESSONS LEARNED & CONTINUOUS IMPROVEMENT (EXAMPLE)

What Worked Well	Challenges or Barriers	Planned Improvements or Next Steps
Trusted locations increased attendance	Transportation barriers for some participants	Explore virtual or hybrid options

EVALUATION SUMMARY (EXAMPLE)

Overall, the initiative increased awareness of brain health and identified a clear need for caregiver support. Next steps include launching a caregiver support group and expanding outreach to additional community locations.